



**COLORADO STATE UNIVERSITY  
EXTENSION**

## Visual Arts

Project units are designed for members 8-18 years old.

### Sketchbook Crossroads

*Inspiring youth to:*

- Explore three media areas:
  - Drawing
  - Fiber arts
  - Sculpting
- Understand the elements and principles of design
- Encourage the development of skills for a lifetime
- Choose and evaluate a range of subject matter, symbols, and ideas
- Reflect upon and assess the characteristics and merits of your work and then work of others
- Make connections between visual arts and other disciplines



### Portfolio Pathways

*Inspiring youth to:*

- Explore three media areas:
  - Painting
  - Printing
  - Graphic Design
- Understand the elements and principles of design
- Encourage the development of skills for a lifetime
- Choose and evaluate a range of subject matter, symbols, and ideas
- Reflect upon and assess the characteristics and merits of your work and then work of others
- Make connections between visual arts and other disciplines



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# Visual Arts

## Tips:

- Provide pictures of all completed art techniques in the Visual Arts e-record
- Explain what you learned in your story
- Study the elements of design and the art principles and incorporate them into your exhibit
- Be sure to use the appropriate medium
- Show your creativity with your art techniques and your exhibit
- Ready-to-hang means sturdy wire hooked to the frame of the picture
- Talk to a local artist and get tips from them
- Go to local gallery or art show
- Enter a picture or painting into a local art show



## Judging Criteria:

- Design Elements - color, line, shape, texture, space, and value
- Art Principles - emphasis, unity, rhythm, proportion, and balance
- Quality of Technique and Workmanship - appropriate use of medium, condition of materials, finishing techniques, care and durability
- Creativity, originality, freshness, and imagination
- Neatness
- Level of difficulty for age and years in project

## Resources:

- Exhibit & Judging Requirements
- Record Books
- Manual Information

Located at: [Colorado4h.org](http://Colorado4h.org)



**COLORADO STATE UNIVERSITY  
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**Beyond  
Ready**

# Visual Arts Industry Careers



## Artist

Person who creates artwork to sell to others



## Art Director

Someone who manages art programs, shows, or galleries



## Art Teacher

Someone who teaches others to do artwork



## Book Illustrator

Person who provides illustrations for books



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## Degrees/Certifications:

Art (Various degrees within this area)

Education

Digital Media

Graphic Design

Communications

Nonprofit Administration

Marketing



## Exhibitions Designer

Person who sets up artwork for display at art shows and exhibitions



## Graphic Designer

Communicating through layout, photos, color, and text



## Multimedia Specialist

Work across various media industries to develop successful designs and animation



## Package Designer/ Product Designer

Person who designs packages for products