

January 2023  
Consumer Decision Making  
National Contest

Date: 01/06/2023

**TEAM SCORES**

**1st Place Score:** 1481      **State:** Tennessee

**Team Name:** Tennessee Senior-High A

**Members:** Turner, Delaney  
Flynn, Ella  
West, Graycee  
West, Logan

**Coach:**

**Agent:**

**2nd Place Score:** 1478      **State:** Texas

**Team Name:** Texas Senior-High A

**Members:** Cook, Hadlee  
Johnson, Halee  
Johnson, Kyton  
Bow, T.S.

**Coach:**

**Agent:**

**3rd Place Score:** 1424      **State:** Georgia

**Team Name:** Georgia Senior-High A

**Members:** Fatmi, Haya  
Badve, Kshitij  
Rajesh, Sandhya  
Saboura, Stefan

**Coach:**

**Agent:**

**4th Place Score:** 1420      **State:** New Mexico

**Team Name:** New Mexico Senior-High A

**Members:** Perea, Daisy  
Davenport, Emily  
Schultz, Ivan  
Ruebush, Trinity

**Coach:**

**Agent:**

**5th Place Score:** 1417      **State:** Louisiana

**Team Name:** Louisiana Senior-High A

**Members:** Robichaux, Carmen  
Tenney, Charles  
LeBoeuf, Cody  
Lyons, Katee

**Coach:**

**Agent:**

**HIGH INDIVIDUAL SCORES**

| Participant's Name          | Score  | State        |
|-----------------------------|--------|--------------|
| <b>1st:</b> Turner, Delaney | 369.00 | Tennessee    |
| <b>2nd:</b> Johnson, Halee  | 364.00 | Texas        |
| <b>3rd:</b> Lyons, Katee    | 355.00 | Louisiana    |
| <b>4th:</b> Zikmund, Owen   | 355.00 | North Dakota |
| <b>5th:</b> Bow, T.S.       | 355.00 | Texas        |
| <b>6th:</b> Fatmi, Haya     | 354.00 | Georgia      |
| <b>7th:</b> Cook, Hadlee    | 354.00 | Texas        |
| <b>8th:</b> West, Graycee   | 354.00 | Tennessee    |
| <b>9th:</b> Johnson, Kyton  | 354.00 | Texas        |
| <b>10th:</b> Flynn, Ella    | 353.00 | Tennessee    |

Number of teams participating: 9

Number of participants: 34

Number of states participating: 9

**OTHER TEAMS:**

Arkansas Senior-High A - 4 Members  
Mississippi Senior-High A - 4 Members  
North Dakota Senior-High A - 3 Members  
Utah Senior-High A - 3 Members

**High Individual Placings**

- 1) Owen Zikmund, North Dakota, 277
- 2) Katee Lyons, Louisiana, 276
- 3) Delaney Turner, Tennessee, 274
- 4) Halee Johnson, Texas, 272
- 5) Ivan Shultz, New Mexico, 271

**High Team Placings**—tie for 5<sup>th</sup> broken on Teams Reasons Score

- 1) Tennessee, 819
- 2) Louisiana, 813
- 3) Texas, 808
- 4) New Mexico, 803
- 5) Georgia, 779

**High Individual Reasons**

- 1) Kyton Johnson, Texas, 98
- 2) Haydlee Cook, Texas, 97
- 3) T.S. Bow, Texas, 96
- 4) Delaney Turner, Tennessee, 95
- 5) Logan West, Tennessee, 93

**High Team Reasons**

- 1) Texas, 291
- 2) Tennessee, 279
- 3) Georgia, 266
- 4) Arkansas, 254
- 5) North Dakota, 237

**Group Think**—Tie broken by judges for awards

- 1) New Mexico, 384
- 2) Tennessee, 383
- 3) Texas, 379
- 4) North Dakota, 379
- 5) Georgia, 379

## 2022 Consumer Decision Making Entry and Score Form

Tennessee Senior-High A

Tennessee

Team Name

State

State Code

Team Advisor

### CONTESTANT

| CONTESTANT               | Grade | J1  | J2  | J3  | J4  | J5  | J6  | R1  | R2  | Total Score | Rank |
|--------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-------------|------|
| 1. Turner, Delaney (124) | 11    | 50  | 46  | 50  | 30  | 49  | 49  | 48  | 47  | 369         | 1    |
| 2. Flynn, Ella (125)     | 11    | 44  | 46  | 50  | 28  | 44  | 50  | 46  | 45  | 353         | 10   |
| 3. West, Graycee (126)   | 11    | 39  | 46  | 48  | 42  | 46  | 45  | 45  | 43  | 354         | 8    |
| 4. West, Logan (127)     | 11    | 45  | 47  | 38  | 34  | 48  | 35  | 48  | 45  | 340         | 14   |
| <b>Team Group Think</b>  |       |     |     |     |     |     |     |     |     | 383         |      |
| <b>TOTAL TEAM SCORE</b>  |       | 139 | 139 | 148 | 106 | 143 | 144 | 142 | 137 | 1481        | 1    |

**J1-Place Settings J2-Smoothies J3-Wearable Tech J4-Active Wear J5-Luggage J6-Subscription Shopping**

## 2022 Consumer Decision Making Entry and Score Form

Texas Senior-High A

Texas

Team Name

State

State Code

Team Advisor

### CONTESTANT

| CONTESTANT              | Grade | J1  | J2  | J3  | J4  | J5  | J6  | R1  | R2  | Total Score | Rank |
|-------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-------------|------|
| 1. Cook, Hadlee (128)   | 11    | 48  | 37  | 50  | 28  | 49  | 45  | 48  | 49  | 354         | 7    |
| 2. Johnson, Halee (129) | 11    | 48  | 43  | 46  | 42  | 48  | 45  | 47  | 45  | 364         | 2    |
| 3. Johnson, Kyton (130) | 11    | 44  | 46  | 42  | 30  | 50  | 44  | 49  | 49  | 354         | 9    |
| 4. Bow, T.S. (131)      | 11    | 45  | 46  | 46  | 36  | 49  | 37  | 47  | 49  | 355         | 5    |
| <b>Team Group Think</b> |       |     |     |     |     |     |     |     |     | 379         |      |
| <b>TOTAL TEAM SCORE</b> |       | 141 | 135 | 142 | 108 | 148 | 134 | 144 | 147 | 1478        | 2    |

**J1-Place Settings J2-Smoothies J3-Wearable Tech J4-Active Wear J5-Luggage J6-Subscription Shopping**

## 2022 Consumer Decision Making Entry and Score Form

Georgia Senior-High A

Georgia

Team Name

State

State Code

Team Advisor

### CONTESTANT

| CONTESTANT               | Grade | J1  | J2  | J3  | J4  | J5  | J6  | R1  | R2  | Total Score | Rank |
|--------------------------|-------|-----|-----|-----|-----|-----|-----|-----|-----|-------------|------|
| 1. Fatmi, Haya (105)     | 11    | 48  | 39  | 50  | 34  | 49  | 50  | 47  | 37  | 354         | 6    |
| 2. Badve, Kshitij (106)  | 11    | 48  | 37  | 48  | 36  | 41  | 37  | 44  | 42  | 333         | 19   |
| 3. Rajesh, Sandhya (107) | 11    | 37  | 37  | 50  | 30  | 48  | 45  | 49  | 43  | 339         | 15   |
| 4. Saboura, Stefan (108) | 11    | 34  | 39  | 40  | 28  | 36  | 50  | 47  | 38  | 312         | 28   |
| <b>Team Group Think</b>  |       |     |     |     |     |     |     |     |     | 379         |      |
| <b>TOTAL TEAM SCORE</b>  |       | 133 | 115 | 148 | 100 | 138 | 145 | 143 | 123 | 1424        | 3    |

**J1-Place Settings J2-Smoothies J3-Wearable Tech J4-Active Wear J5-Luggage J6-Subscription Shopping**

## 2022 Consumer Decision Making Entry and Score Form

New Mexico Senior-High A

New Mexico

Team Name

State

State Code

Team Advisor

### CONTESTANT

| Grade                   | J1 | J2  | J3  | J4  | J5  | J6  | R1  | R2  | Total Score | Rank |   |
|-------------------------|----|-----|-----|-----|-----|-----|-----|-----|-------------|------|---|
| 11                      | 34 | 46  | 50  | 44  | 49  | 45  | 44  | 32  | 344         | 13   |   |
| 11                      | 48 | 30  | 40  | 28  | 49  | 49  | 42  | 35  | 321         | 25   |   |
| 11                      | 48 | 46  | 50  | 34  | 44  | 49  | 46  | 27  | 344         | 12   |   |
| 11                      | 44 | 28  | 42  | 36  | 41  | 45  | 46  | 30  | 312         | 29   |   |
| <b>Team Group Think</b> |    |     |     |     |     |     |     |     | 384         |      |   |
| <b>TOTAL TEAM SCORE</b> |    | 140 | 122 | 142 | 114 | 142 | 143 | 136 | 97          | 1420 | 4 |

**J1-Place Settings J2-Smoothies J3-Wearable Tech J4-Active Wear J5-Luggage J6-Subscription Shopping**

## 2022 Consumer Decision Making Entry and Score Form

Louisiana Senior-High A

Louisiana

Team Name

State

State Code

Team Advisor

### CONTESTANT

| Grade                   | J1 | J2  | J3  | J4  | J5  | J6  | R1  | R2  | Total Score | Rank |   |
|-------------------------|----|-----|-----|-----|-----|-----|-----|-----|-------------|------|---|
| 11                      | 42 | 45  | 50  | 42  | 37  | 28  | 45  | 32  | 321         | 26   |   |
| 11                      | 47 | 45  | 48  | 34  | 34  | 50  | 45  | 30  | 333         | 17   |   |
| 11                      | 45 | 46  | 40  | 44  | 46  | 37  | 37  | 33  | 328         | 21   |   |
| 11                      | 43 | 46  | 46  | 42  | 49  | 50  | 44  | 35  | 355         | 3    |   |
| <b>Team Group Think</b> |    |     |     |     |     |     |     |     | 370         |      |   |
| <b>TOTAL TEAM SCORE</b> |    | 135 | 137 | 144 | 128 | 132 | 137 | 134 | 100         | 1417 | 5 |

**J1-Place Settings J2-Smoothies J3-Wearable Tech J4-Active Wear J5-Luggage J6-Subscription Shopping**

## 2022 Consumer Decision Making Entry and Score Form

North Dakota Senior-High A

North Dakota

Team Name

State

State Code

Team Advisor

### CONTESTANT

| Grade                   | J1 | J2  | J3  | J4  | J5  | J6  | R1  | R2  | Total Score | Rank |   |
|-------------------------|----|-----|-----|-----|-----|-----|-----|-----|-------------|------|---|
| 11                      | 44 | 31  | 50  | 34  | 48  | 37  | 45  | 35  | 324         | 23   |   |
| 11                      | 34 | 49  | 46  | 34  | 40  | 49  | 47  | 32  | 331         | 20   |   |
| 11                      | 43 | 45  | 50  | 44  | 50  | 45  | 46  | 32  | 355         | 4    |   |
| 4.                      |    |     |     |     |     |     |     |     |             |      |   |
| <b>Team Group Think</b> |    |     |     |     |     |     |     |     | 379         |      |   |
| <b>TOTAL TEAM SCORE</b> |    | 121 | 125 | 146 | 112 | 138 | 131 | 138 | 99          | 1389 | 6 |

**J1-Place Settings J2-Smoothies J3-Wearable Tech J4-Active Wear J5-Luggage J6-Subscription Shopping**

## 2022 Consumer Decision Making Entry and Score Form

Arkansas Senior-High A

Arkansas

Team Name

State

State Code

Team Advisor

### CONTESTANT

| Grade                       | J1 | J2  | J3  | J4  | J5  | J6  | R1  | R2  | Total Score | Rank |    |
|-----------------------------|----|-----|-----|-----|-----|-----|-----|-----|-------------|------|----|
| 1. Handle, Brooke (101)     | 11 | 27  | 36  | 26  | 36  | 49  | 35  | 43  | 42          | 294  | 33 |
| 2. Epperson, Caroline (102) | 11 | 38  | 47  | 50  | 30  | 50  | 50  | 43  | 42          | 350  | 11 |
| 3. Franks, Kallie (103)     | 11 | 37  | 37  | 40  | 36  | 49  | 44  | 44  | 40          | 327  | 22 |
| 4. Gaither, Leland (104)    | 11 | 35  | 30  | 50  | 24  | 0   | 44  | 34  | 35          | 252  | 34 |
| <b>Team Group Think</b>     |    |     |     |     |     |     |     |     |             | 357  |    |
| <b>TOTAL TEAM SCORE</b>     |    | 110 | 120 | 140 | 102 | 148 | 138 | 130 | 124         | 1369 | 7  |

**J1-Place Settings J2-Smoothies J3-Wearable Tech J4-Active Wear J5-Luggage J6-Subscription Shopping**

## 2022 Consumer Decision Making Entry and Score Form

Utah Senior-High A

Utah

Team Name

State

State Code

Team Advisor

### CONTESTANT

| Grade                   | J1 | J2  | J3  | J4  | J5  | J6  | R1  | R2  | Total Score | Rank |    |
|-------------------------|----|-----|-----|-----|-----|-----|-----|-----|-------------|------|----|
| 1. Ivie, Noah (132)     | 11 | 45  | 50  | 40  | 36  | 44  | 45  | 43  | 30          | 333  | 18 |
| 2. Ivie, Seth (133)     | 11 | 45  | 50  | 42  | 28  | 49  | 45  | 46  | 33          | 338  | 16 |
| 3. Hess, Tyler (134)    | 11 | 42  | 43  | 46  | 42  | 44  | 37  | 43  | 25          | 322  | 24 |
| 4.                      |    |     |     |     |     |     |     |     |             |      |    |
| <b>Team Group Think</b> |    |     |     |     |     |     |     |     |             | 376  |    |
| <b>TOTAL TEAM SCORE</b> |    | 132 | 143 | 128 | 106 | 137 | 127 | 132 | 88          | 1369 | 7  |

**J1-Place Settings J2-Smoothies J3-Wearable Tech J4-Active Wear J5-Luggage J6-Subscription Shopping**

## 2022 Consumer Decision Making Entry and Score Form

Mississippi Senior-High A

Mississippi

Team Name

State

State Code

Team Advisor

### CONTESTANT

| Grade                   | J1 | J2  | J3  | J4  | J5  | J6  | R1  | R2  | Total Score | Rank |    |
|-------------------------|----|-----|-----|-----|-----|-----|-----|-----|-------------|------|----|
| 1. Priest, Amy (113)    | 11 | 50  | 40  | 50  | 42  | 0   | 44  | 48  | 25          | 299  | 32 |
| 2. Fleming, Kara (114)  | 11 | 37  | 45  | 26  | 32  | 49  | 49  | 40  | 30          | 308  | 30 |
| 3. Reid, Leah (115)     | 11 | 37  | 39  | 50  | 30  | 44  | 37  | 42  | 25          | 304  | 31 |
| 4. Hoing, Marlee (116)  | 11 | 44  | 36  | 46  | 24  | 46  | 35  | 47  | 35          | 313  | 27 |
| <b>Team Group Think</b> |    |     |     |     |     |     |     |     |             | 359  |    |
| <b>TOTAL TEAM SCORE</b> |    | 131 | 124 | 146 | 104 | 139 | 130 | 137 | 90          | 1360 | 9  |

**J1-Place Settings J2-Smoothies J3-Wearable Tech J4-Active Wear J5-Luggage J6-Subscription Shopping**