

## Colorado 4-H Guidelines for Virtual 4-H Lessons (videos)

If you are interested in hosting a 'live' session, please schedule directly through <u>Wade Ingle</u>.

Please implement the following when producing your pre-recorded virtual 4-H lessons.

- All Colorado State University and Colorado State 4-H policies, code of conduct and dress code expectations are to be followed. (*Please see additional information below*)
- 2. All subject matter is to be 4-H appropriate and relate to Colorado 4-H programs or projects.
- 3. Virtual lessons should be no more than 30 minutes in length. (3-5 minutes videos are optimal)
- 4. Do not include personal information such as your name, address, county, physical location, etc.
- 5. Information should be given clearly and concisely, using appropriate vocabulary for the age of your intended audience.
- 6. Speak at the camera during the video and avoid speaking in other directions away from the camera.
- 7. Be positive & encouraging in your delivery.
- 8. Have Fun!
- 9. Include closed captioning in your video if your system is equipped to do so. (*Please see links below for more information.*)
- 10. Submit all video files and information to the following link for consideration.

<u>Closed Captioning Information</u>: All lesson & video submissions should make use of closed captioning. See the following links for more details on utilizing closed captioning.

## YouTube resources:

- https://youtu.be/OZIyI2X0F E
- https://www.youtube.com/watch?v=3pEKwm8In7o

National Center on Disability and Access in Education information on captioning YouTube videos:

http://ncdae.org/resources/cheatsheets/youtube.php

All submissions selected for posting will be edited and or formatted to comply with CSU policy.

Submit completed 4-H lessons & videos by clicking the following link: Virtual 4-H Lesson Proposal

Please review the CSU & Colorado State 4-H social media policies found at the following links:

- Only officially-recognized CSU social media accounts and web pages approved can be used for posting.
- Follow all approved CSU brands, CSU Extension & 4-H logos and 4-H Name & Emblem Guidelines.
- CSU and CSU Extension officially-approved disclaimer statement, regarding content and opinions contained on the site.
- Inappropriate, offensive, injurious and illegal content may be removed by CSU employees identified as account administrators or at the direction of the Social Media Policy Staff.
- Best practices for social media accounts should be considered, <u>click here</u> for a complete listing of social media policies and guidelines.

This submission process will help better manage lesson & video submissions by reducing repetitive content and allowing to schedule posts and material lists in a timely manner. Thank you for your help in continuing the engagement and education of Colorado 4-H youth!