



COLORADO STATE UNIVERSITY
EXTENSION

Visual Arts

Project units are designed for members 8-18 years old.

Sketchbook Crossroads

Inspiring youth to:

- Explore three media areas:
 - Drawing
 - Fiber arts
 - Sculpting
- Understand the elements and principles of design
- Encourage the development of skills for a lifetime
- Choose and evaluate a range of subject matter, symbols, and ideas
- Reflect upon and assess the characteristics and merits of your work and then work of others
- Make connections between visual arts and other disciplines



Portfolio Pathways

Inspiring youth to:

- Explore three media areas:
 - Painting
 - Printing
 - Graphic Design
- Understand the elements and principles of design
- Encourage the development of skills for a lifetime
- Choose and evaluate a range of subject matter, symbols, and ideas
- Reflect upon and assess the characteristics and merits of your work and then work of others
- Make connections between visual arts and other disciplines



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Visual Arts

Tips:

- Provide pictures of all completed art techniques in the Visual Arts e-record
- Explain what you learned in your story
- Study the elements of design and the art principles and incorporate them into your exhibit
- Be sure to use the appropriate medium
- Show your creativity with your art techniques and your exhibit
- Ready-to-hang means sturdy wire hooked to the frame of the picture
- Talk to a local artist and get tips from them
- Go to local gallery or art show
- Enter a picture or painting into a local art show

Judging Criteria:

- Design Elements - color, line, shape, texture, space, and value
- Art Principles - emphasis, unity, rhythm, proportion, and balance
- Quality of Technique and Workmanship - appropriate use of medium, condition of materials, finishing techniques, care and durability
- Creativity, originality, freshness, and imagination
- Neatness
- Level of difficulty for age and years in project



Resources:

- Exhibit & Judging Requirements
 - Record Books
 - Manual Information
- Located at: Colorado4h.org



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Visual Arts Industry Careers



Artist

Person who creates artwork to sell to others



Art Director

Someone who manages art programs, shows, or galleries



Art Teacher

Someone who teaches others to do artwork



Book Illustrator

Person who provides illustrations for books



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Degrees/Certifications:

Art (Various degrees within this area)

Education

Digital Media

Graphic Design

Communications

Nonprofit administration

Marketing



Exhibitions Designer

Person who sets up artwork for display at art shows and exhibitions



Graphic Designer

Communicating through layout, photos, color, and text



Multimedia Specialist

Work across various media industries to develop successful designs and animation



Package Designer/ Product Designer

Person who designs packages for products